

**United
Way**



**United Way
of Greater High Point**
Serving High Point, Archdale, Trinity and Jamestown

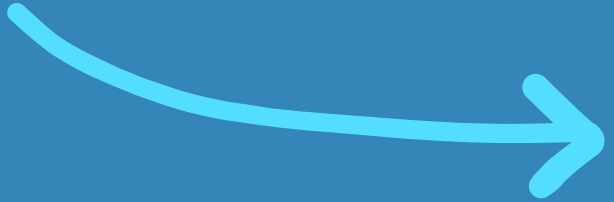


United Way of Greater High Point **ANNUAL REPORT**

**UNITED, we are
changing lives.**

2024

MESSAGE FROM THE PRESIDENT



Jane Liebscher | United Way of Greater High Point President

Message From the President

Dear Friends and Supporters,

As we reflect on the past year, I am filled with immense pride and gratitude for the incredible support and dedication shown by our community. The challenges we faced in 2023 were significant, yet your unwavering commitment enabled United Way of Greater High Point to continue making a profound impact in our community.

This year has been a testament to the power of collaboration and the strength of our shared mission. Despite the evolving charitable landscape and the economic hurdles we encountered, your generosity ensured that we could sustain and even enhance our support for our partner agencies. This would not have been possible without the combined efforts of individuals, corporate partners, and volunteers who believe in our mission to bring the community and its resources together to solve complex problems.

We have continued to focus on addressing the most pressing issues in our community, including education, financial stability, and health. Our initiatives and programs have reached thousands of individuals and families, providing essential services and support that have made a tangible difference in their lives. From early childhood education programs to financial literacy workshops and health initiatives, our work is driven by the needs of our community and the passion of our supporters.

As we look to the future, we remain committed to finding new and innovative ways to address the challenges our community faces. We will continue to explore diverse funding opportunities, foster strong partnerships, and leverage the power of collective action to create lasting change.

Thank you for your continued support and belief in our mission. Together, we are building a stronger, more resilient community where everyone has the opportunity to thrive.

With heartfelt gratitude,

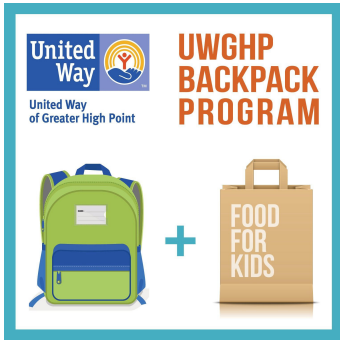
Jane Liebscher



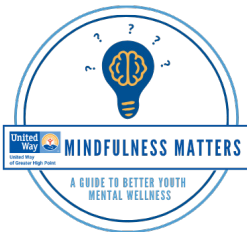


CANpaign Food Drive | HPU Lacrosse Team Volunteers

Initiatives & Programs



Little Free Libraries



Celebrating our community partners that have been housed within our building since their inception.





OUR PARTNER AGENCY ALLOCATIONS | 2023-2024

United Way of Greater High Point allocated \$2,062,991 to our partner agencies, supporting (59) programs in 2023-2024.

Alcohol & Drug Services

\$43,000

American Red Cross, Piedmont Triad Chapter

\$43,938

Big Brothers Big Sisters of the Central Piedmont

\$131,154

Boy Scouts of America Old North State Council

\$46,530

Boys & Girls Clubs of Greater High Point

\$190,247

Communities in Schools of High Point

\$86,684

Communities in Schools of Randolph County

\$41,127

Community Clinic of High Point

\$75,000

Family Service of the Piedmont

\$219,690

Girl Scouts Carolina Peaks to Piedmont

\$23,500

Hospice of the Piedmont

\$79,760.51

Mental Health Associates of the Triad

\$59,318

One Step Further

\$16,931

Open Door Ministries

\$66,473

Piedmont Health Services & Sickle Cell Agency

\$70,650

Randolph County Family Crisis Center

\$28,701

Randolph Senior Adults Association

\$41,651

Senior Resources of Guilford

\$84,117

The Arc of High Point

\$44,998

The Salvation Army of High Point

\$164,480

The Salvation Army Boys & Girls Club of High Point

\$33,041

Triad Health Project

\$52,518

YMCA of High Point

Carl & Linda Grubb Family Branch: \$11,575

Carl Chavis Branch: \$146,565

Hartley Drive Family Branch: \$26,229

Youth Unlimited

\$33,240

YWCA High Point

\$220,974



GIVE. WHERE. YOU. LIVE.

CANpaign Food Drive
Communities in Schools of HP Volunteer
Latoya Bullock, VP of Community Impact
Randolph County Family Crisis Center Volunteer



COMMUNITY IMPACT

80,000+

PERSONS SERVED



49%

INVESTED IN
EDUCATION



26%
FOCUSED ON
FINANCIAL
STABILITY



25%

PROVIDED
PROGRAMS THAT
PROMOTE HEALTH

10+

LITTLE FREE LIBRARY
SITES IN GREATER
HIGH POINT

30,000 lbs

CANpaign FOOD DRIVE
DONATIONS

350+

PEOPLE HELPED
THROUGH FANS
FOR SENIORS
(in collaboration
with Senior
Resources of
Guilford).

1,900

KIDS FED WEEKLY
THROUGH UWGHP
BACKPACK
PROGRAM

2023 CAMPAIGN CHAIR



Matt Penley | 2023 Campaign Chair

Message From the 2023 Campaign Chair

Ever since I was as young as I can remember, before our family meals, we have always ended our blessings with "...and Lord, help us to help others!"

What an incredible journey this past campaign season has been. Reflecting back on our campaign, I am overwhelmed by the collective spirit of generosity from our greater High Point community. I sometimes like to refer to this spirit as the "Heart of High Point."

It has certainly been inspiring and humbling to work with such a dedicated group, including our Campaign Cabinet, United Way staff, volunteers, board of directors, and partner agencies. This was like having a front-row seat to see how big a heart our community truly has!

I began to see this community impact over 25 years ago from serving in our employee-driven campaigns at Old Dominion Freight Line. However, serving as this past year's Campaign Chair, it is much clearer to see the overall impact in how we are helping others in our great community.

There is so much good in our world, and that goodness is contagious. The Heart of High Point is alive and growing, and God certainly is helping us to help others!

Thank you to all of our generous community organizations, individuals, and families who supported the campaign this year; and especially to our dedicated team of staff, campaign volunteers, and board members. I am deeply grateful and humbled to have been asked to play a small role in something with such a great impact in helping others!

Matt Penley



UNITED WAY OF GREATER HIGH POINT

FINANCIAL STATEMENTS

Summary of Audited Financial Statements Year Ended June 30, 2023

Assets	2023	2022
Current Assets	2,114,845	2,012,981
Long Term Assets	3,532,899	3,209,248
Property & Equipment	708,757	686,251
Total Assets	6,356,501	5,908,480
Liabilities and Net Assets		
Total Liabilities	687,189	543,430
Net Assets	5,669,312	5,365,050
Total Liabilities and Net Assets	6,356,501	5,908,480

Statement of Activities Year Ended June 30, 2023

Public Support	3,417,349	3,233,000
Other Revenue	333,728	(399,369)
Total Public Support & Revenue	3,751,077	2,833,631
Program Services	2,511,039	2,488,149
Supporting Services	935,776	907,349
Total Expenses	3,446,815	3,395,498
Increase (Decrease) in Net Assets	304,262	(561,867)
Net Assets at Beginning of Year	5,365,050	5,926,917
Net Assets at End of Year	5,669,312	5,365,050

For a detailed Auditor's report, please call United Way of Greater High Point
336-899-0875 or visit our website at www.unitedwayhp.org

Fans for Seniors (in collaboration with Senior Resources of Guilford)
Fan Recipient | Gart Evans, UWGHP Volunteer |
Salvation Army of High Point



TOP 10

GIVING

COMPANIES

Old Dominion Freight Line, Inc.

High Point University

Marsh Furniture Co.

City of High Point

Smart Choice

Cross Company

Thomas Built Buses, Inc.

Mickey Truck Bodies

Guilford County Schools - High Point

Vann York Auto Group

Thank You

ANNUAL REPORT

2024



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LIVE UNITED[®]

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