

United
Way



United Way
of Greater High Point



2023 Campaign Highlights

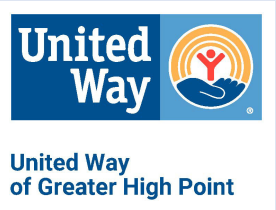


United Way of Greater High Point expresses a sincere **THANK YOU** to all community members, individuals, organizations, businesses, and agencies that assisted in making our 2023 campaign a success.

Thank you for your generosity!



CAMPAIGN HIGHLIGHTS 2023



Thank you, 2023 Campaign Cabinet Members!

- **Matt Penley** Business Consultant
- **Jenna Beane** Edward Jones
- **Joanna Nifong** Community Volunteer
- **Marshall Morgan** Keller Williams
- **Brandon Flinchum** Forvis Mazars, LLP
- **Raven Jefferson** Coldwell Banker: High Point
- **Kristin Crowe** Wyatt, Early, Harris, Wheeler
- **Andy Smith** Carolina Core FC
- **Brian Barnett** Animal Hospital Randolph
- **Dave Taylor** Bank of America
- **Stephanie Beaver** Community Volunteer

**Your Dedication and Continued
Support is Greatly Appreciated!**



CAMPAIGN HIGHLIGHTS

2023

Thank You to our Partner Agencies!

Loaned Executives -

Non-Traditional:

David Caughron - Hospice of the Piedmont

Melissa Cox - The Arc of High Point

Alicia Kellum - The Arc of High Point

Winnie Johnson - YWCA High Point

Dara Matthews - Communities in Schools

of Randolph County

Janet Pettine - The Salvation Army

Boys and Girls Clubs of High Point

Stacy Powell - Family Service of the Piedmont

Sky Ray - Piedmont Health Services & Sickle Cell

Agency

Kaydee Tiemann - Girl Scouts Peaks to Piedmont

The Arc of High Point - Wild and Free Participants

Traditional:

Stephanie Antkowiak - The Arc of High Point

Leah Bumby - Carl & Linda Grubb Family YMCA

Jocelyn Gesner - Carl & Linda Grubb Family YMCA

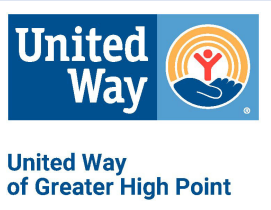
Catherine Niebauer - Boys & Girls Clubs

of Greater High Point



WE MAKE A LIVING BY WHAT WE GET. WE MAKE A LIFE BY WHAT WE GIVE." - WINSTON CHURCHILL

CAMPAIGN HIGHLIGHTS 2023



Pacesetter of the Year

Housing Authority of the City of High Point

CANpaign Kickoff Award

Smart Choice

Creative Campaign Award

Cross Company

Community Engagement Award

Computerway Food Systems

Outstanding New Campaign Award

Carolina Core FC

Mitsubishi



Groundbreaker Award

Davis Heating and Air

Stock & Grain

Participation Awards

- **1000-4000 Employees** City of High Point
- **400-999 Employees** Marsh Furniture
- **100-399 Employees** Mickey Truck Bodies
- **50-99 Employees** Smart Choice
- **25-49 Employees** Computerway Food Systems
- **1-24 Employees** Visit High Point

**WHEREVER YOU ARE IS THE ENTRY POINT. JUMP
IN AND LET YOUR GOOD DEEDS
RIPPLE OUT." - UNKNOWN**

CAMPAIGN HIGHLIGHTS

2023



Employee Campaign **Bronze** Awards

- City of Archdale
- Boys & Girls Clubs of Greater High Point
- Publix
- The Salvation Army Boys & Girls Club of High Point
- Community Clinic of High Point
- Family Service of The Piedmont
- Boy Scouts of America, Old North State Council

Employee Campaign **Silver** Awards

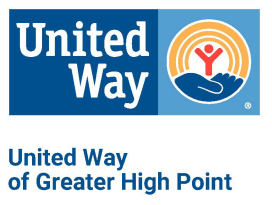
- YWCA High Point
- Marsh Furniture
- Mickey Truck Bodies
- City of High Point
- Smith Leonard PLLC
- Mental Health Associates of the Triad
- Big Brothers Big Sisters of the Central Piedmont
- Kao Specialties Americas, LLC
- Ilderton Dodge Chrysler Jeep Ram Fiat

Employee Campaign **Gold** Awards

- Visit High Point
- Randolph County Senior Adults Association
- The Arc of High Point
- The Salvation Army of High Point
- Communities in Schools of Randolph County
- Computerway Food Systems
- Housing Authority of the City of High Point
- Signature Wealth Strategies
- Smart Choice
- Carr, Riggs, and Ingram CPAs and Advisors

CAMPAIGN HIGHLIGHTS

2023



Triple Digit Award

Communities in Schools of High Point
Communities in Schools of Randolph County
Blue Ridge Companies
KI - High Point

Chairmans Award

Carr, Riggs, and Ingram CPAs and Advisors
Forvis Mazars, LLP
Guilford Technical Community College

Top School Campaigns

Elementary - Southwest Guilford Elementary School
Middle - Southwest Guilford Middle School
High - T. Wingate Andrews High School

Top Three Student Campaigns

1. Millis Road Elementary School
 2. Southwest Guilford Middle School
 3. Northwood Elementary
- Special Recognition - Parkview Elementary School
(Conducted two student campaigns)

Guilford County Schools 100% Employee Participation

Allen Jay Elementary School
Allen Jay Middle Preparatory Academy
T. Wingate Andrews High School
Ferndale Middle School
Florence Elementary School
Kirkman Park Elementary School

CAMPAIGN HIGHLIGHTS

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Outstanding Campaign Leadership Award
The City of High Point

Eagle Award
Guilford Technical Community College
Forvis Mazars, LLP

Fleur De Lis Challenge Award
Old Dominion Freight Line, Inc.



Old Dominion Freight Line Leadership Challenge Cup
Marsh Furniture

Community Spirit Award
High Point University
Thomas Built Buses, Inc.

The Spirit of High Point Award
Mickey Truck Bodies

**“CHANGE WILL NOT
COME IF WE WAIT FOR SOME OTHER
PERSON OR SOME OTHER TIME.
WE ARE THE ONES WE’VE BEEN WAITING FOR.
WE ARE THE CHANGE THAT WE SEEK.” -
PRESIDENT BARACK OBAMA**

CAMPAIGN HIGHLIGHTS 2023



Spirit of North Carolina Winners:

The City of High Point:

Impactful and Engaging Campaign Event or Activity

Computerway Food Systems:

Building a Legacy of Community and Engagement Through Volunteerism

Mickey Truck Bodies:

Building Momentum and Sustainability Through Engaged Leadership and Employees

The Arc of High Point:

Leading Through the Diversity, Equity and Inclusion Lens

Old Dominion Freight Line, Inc.:

Investment in Long-Term Sustainability Impact

The Salvation Army of High Point:

Crisis Control and Community Resilience

Chief Tommy Reid:

United Way Community Ambassador

"HAPPINESS DOESN'T RESULT FROM WHAT WE GET, BUT FROM WHAT WE GIVE." - BEN CARSON

CAMPAIGN HIGHLIGHTS 2023



Top 10 Contributors

1. Old Dominion Freight Line, Inc.
2. High Point University
3. Marsh Furniture Co.
4. The City of High Point
5. Smart Choice
6. Cross Company
7. Thomas Built Buses, Inc.
8. Mickey Truck Bodies
9. Guilford County Schools - High Point
10. Vann York Auto Group



Grand Total Raised
\$4,004,909



Special Thanks To...

- **Matt Penley - 2023 Campaign Chair**
- **Our 2023 Campaign Cabinet Members**
- **Adam Hoover - 2024 Campaign Chair**
- **Chief Tommy Reid - 2023 Board Chair**

CAMPAIGN HIGHLIGHTS

2023



Thank You To Our 2023 Inaugural United 365 Small Business Members!

- **Brodie CPA PLLC**
- **Davis Heating and Air LLC**
- **Earl's Landing**
- **Fallen In Love Bridal and Formal**
- **Freddy's Frozen Custard & Steakburgers**
- **Janet Taylor, Realtor**
- **Minuteman Press**
- **Office Pride**
- **Southern Junk**
- **Spry Brands**
- **The Blooming Board**
- **The Cottage of High Point**
- **The Soap Lady**
- **Wheless & Associates**



These local small businesses are making a difference in our community by supporting United Way initiatives, programs, and agencies.

